

REID'S PALACE
A BELMOND HOTEL
MADEIRA

Extraordinarily
**MADEIRAN
EXPERIENCES**

CONTENTS

We are thrilled to welcome you to the Reid's!

To help you make the most of your time here, we've compiled a collection of experiences that bring our destination to life. Lose yourself in the beauty of Madeira and be immersed in our incredible surroundings.

Iconic Heritage
Dive into our history

Coastal Living
Take to the water

Treasures of the Land
Immerse in nature, discover local gems

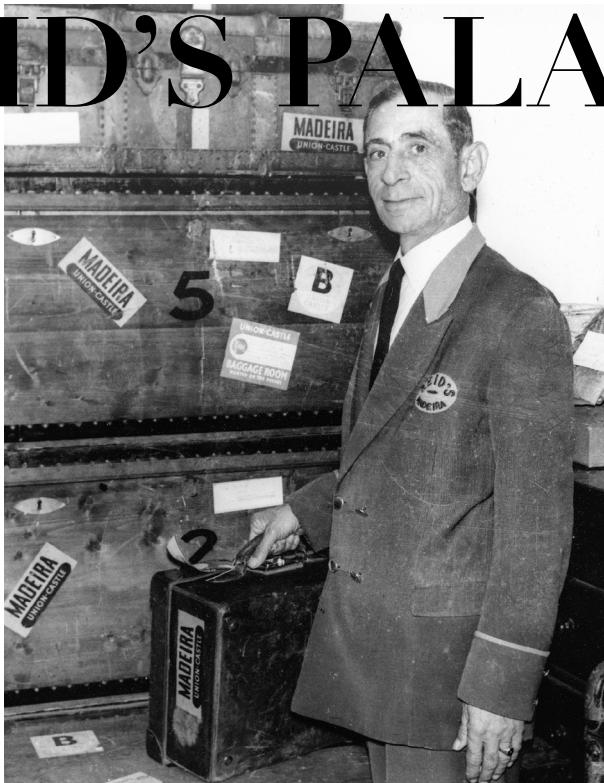
Wining and Dining
Discover authentic Portuguese flavours

Iconic Heritage



Dive into our history

THE LEGENDARY WORLD OF REID'S PALACE



Learn all the secrets of our storied past on a fascinating tour. The hotel's rich history began in 1891, the dream of a Scotsman named William Reid. In the early days, visitors arrived by boat and had to be carried up the cliff by porters. Famous guests have included George Bernard Shaw, who learnt to tango here, and Winston Churchill, who came to write his memoirs

and paint. Join our guide as she takes you back 130 years and walks you through a fascinating timeline, right up to the present.

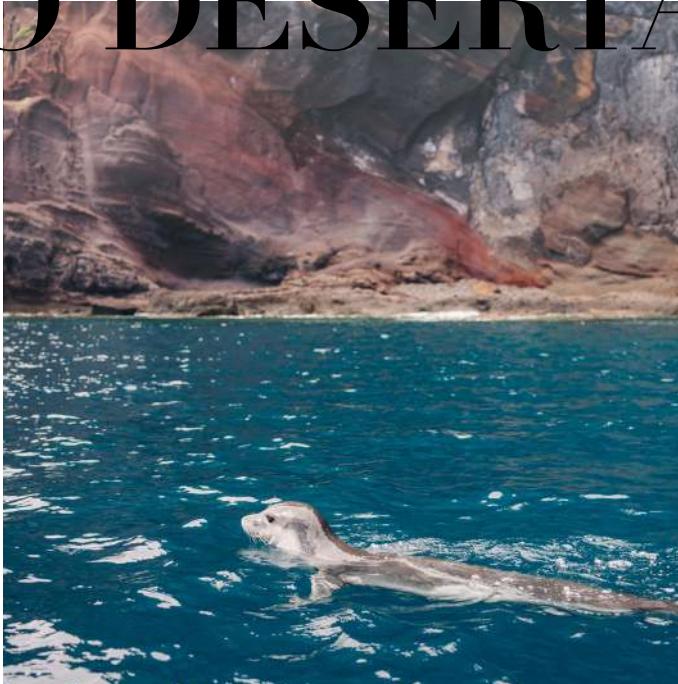
Complimentary. Available Tuesdays and Thursdays at 11:00. Meeting point is at the Front Desk. Booking essential as spaces are limited.

Coastal
Living



Take to the water

VOYAGE TO DESERTAS



Set sail on a thrilling family adventure to the Desertas Islands, three rocky slivers located southeast of Madeira. Sometimes referred to as the Galapagos of Europe, they are home to a colony of monk seals, real-life chums of our hotel mascot, Zarco. On this excursion you'll sail through the Atlantic Ocean on a beautiful Princess V50 or V58 yacht, enjoying champagne and luscious fruit served by a private butler. On reaching the islands, take a dip in the crystalline water before enjoying lunch on board. Then

alight to explore Deserta Grande with an expert guide. If you're in luck, you'll see the monk seals – though they can be elusive. After a fascinating hour, set sail homewards, perhaps spotting dolphins or pilot whales along the way.

Full-day excursion departing from Quinta do Lorde (40-min drive from the hotel, 45-min boat ride to Desertas). Min 2 people. Please book at least 2 days in advance with our Guest Experience

Coastal Living

ADVENTURE ON HIGH SEAS

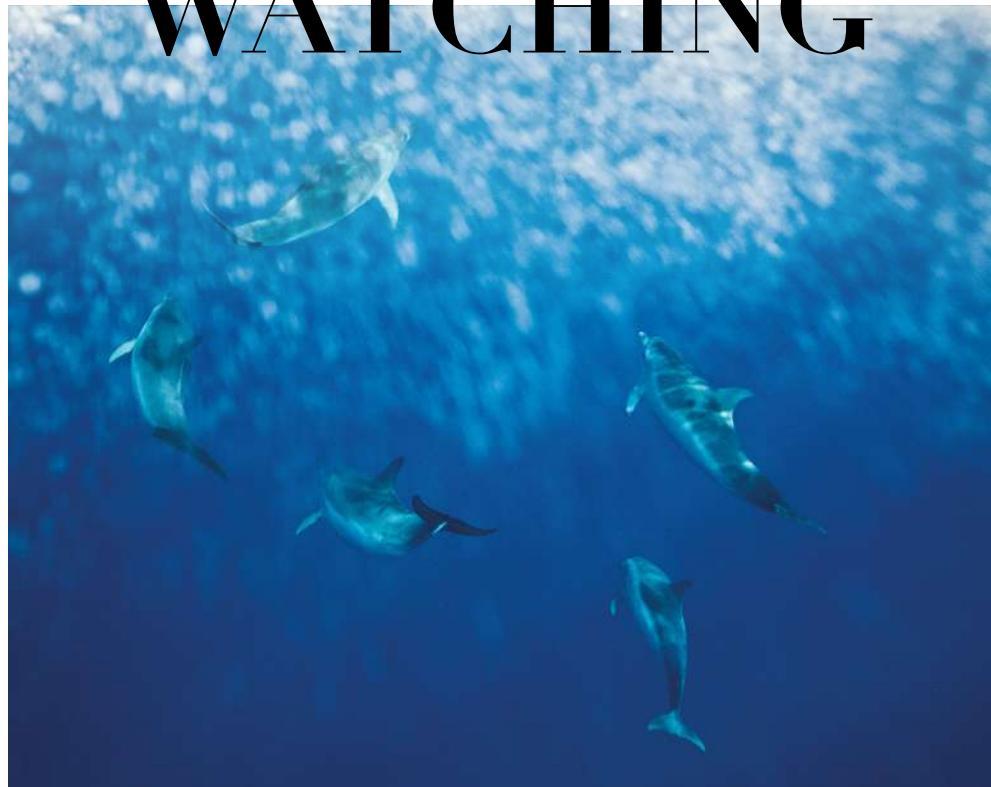


Hire a private boat, with catering and your own butler on board if you wish, and cruise the waters around Madeira in blissful seclusion. Choose your preferred route to explore the island's hidden treasures. If you're in luck, you'll see turtles, dolphins or pilot whales along the way.

Half- or full-day excursion for min 2 people. Please book at least 2 days in advance with our Guest Experience.

Coastal Living

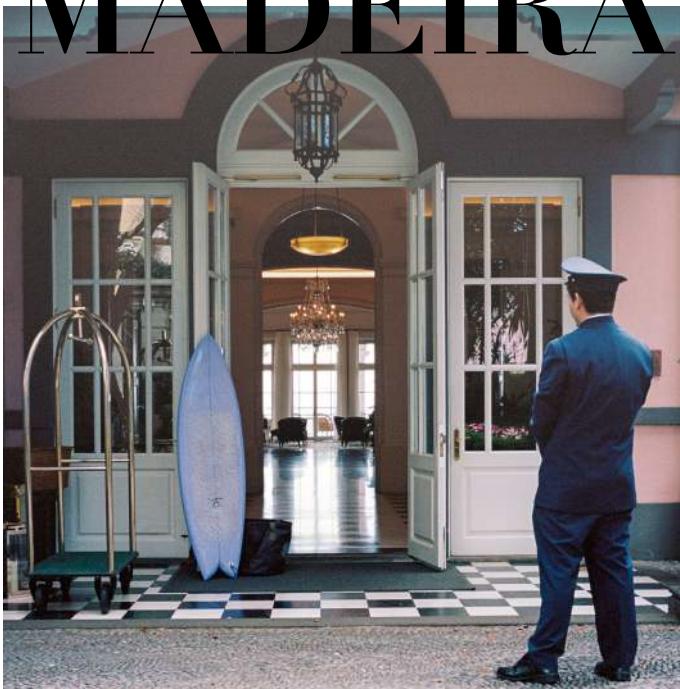
DOLPHIN & WHALE WATCHING



Board a shared speed boat to enjoy a relaxed ocean adventure seeking dolphins, turtles and, if you're lucky, whales, dolphins or pilot whales along the way.

Trips last 2.5 hours and depart from Funchal Marina. Please book at least 2 days in advance with our Guest Experience.

SURF IN MADEIRA



Madeira is a surfing paradise, with volcanic terrain that produces incredible point breaks. Known as the Hawaii of Europe, the island's location in the Atlantic Ocean ensures consistent waves throughout the year, offering both challenging conditions for advanced surfers and gentler swells for beginners. Bear in mind, whichever spot you choose, it's likely to have a

rocky bottom, so care must be taken at all times. The prime surfing season is a late September to April - a 2mm or 3/2 wetsuit is recommended. A range of surf centres around the island offer wetsuit and surfboard rentals, as well as lessons for all levels.

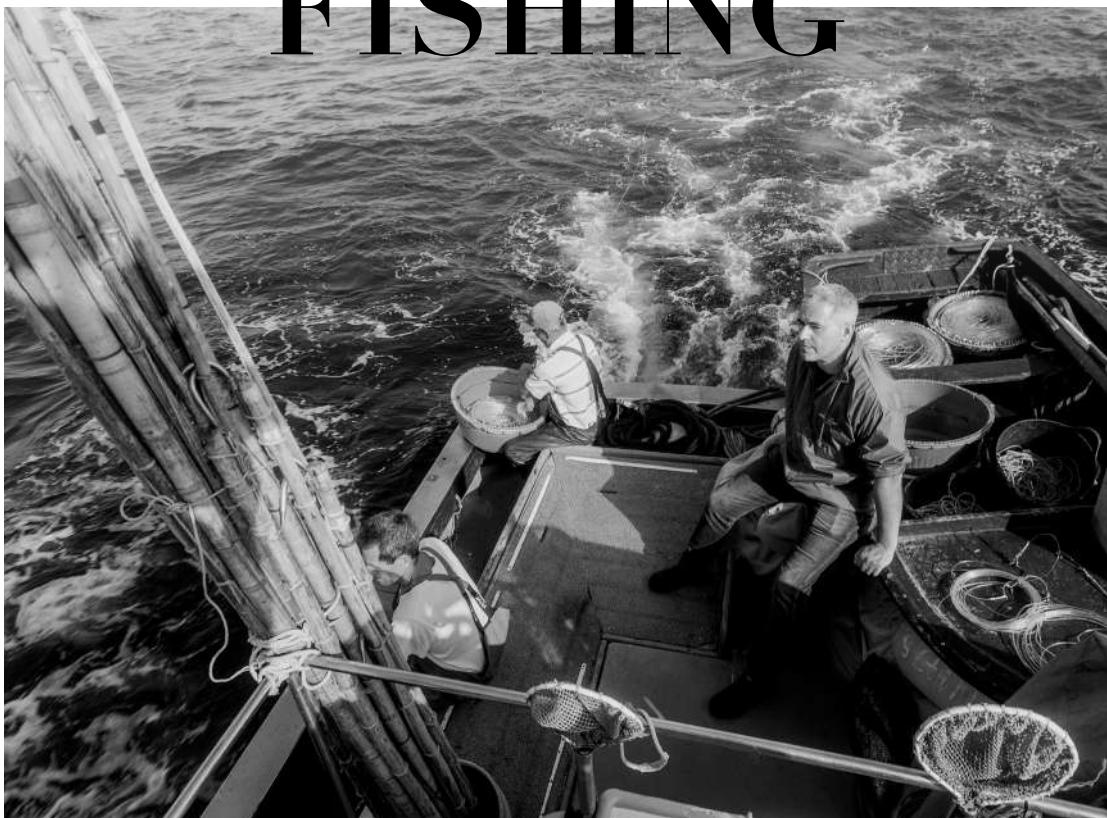
Ask our Guest Experience for the surf map and for more details.



ENCHANTING LANDS OF PONTA DE SÃO LOURENÇO

Coastal Living

DEEP SEA FISHING



Madiera is reputed for the huge blue marlin abounding in its waters and attracts celebrated skippers and fishermen worldwide looking to hook a prize specimen. Join the fun and experience the dramatic thrill of the hunt on an exhilarating deep-sea game fishing experience.

A skipper and sailor will be on hand to assist guests. Boats depart from Funchal Marina. Private transfers can be arranged. Max 8 people (only one person per couple may fish). Please book at least 2 days in advance with our Guest Experience.

Coastal Living

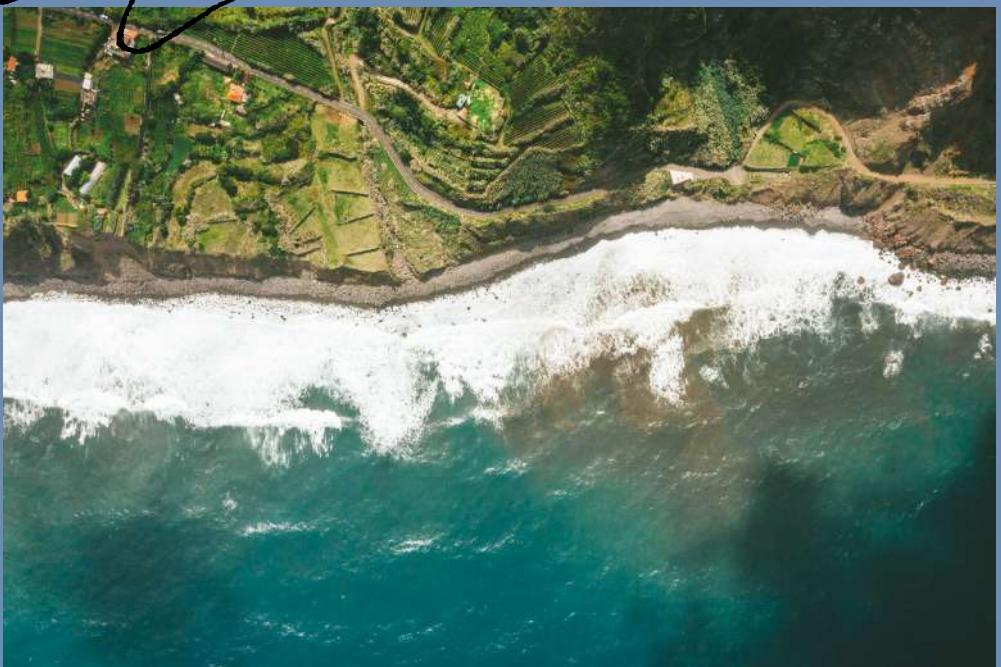
START THE DAY WITH PILATES



Treat yourself to an energising morning with a complimentary pilates session. Meet our expert instructor by the meeting room doors on level 0 and proceed to the lesson space. She'll take you through a series of poses that stretch, flex and strengthen your body.

Complimentary Pilates available Fridays at 09:00 and Pilates Flow Sundays at 09:00. Ask our Guest Experience for more details. Spaces are limited, so please book in advance.

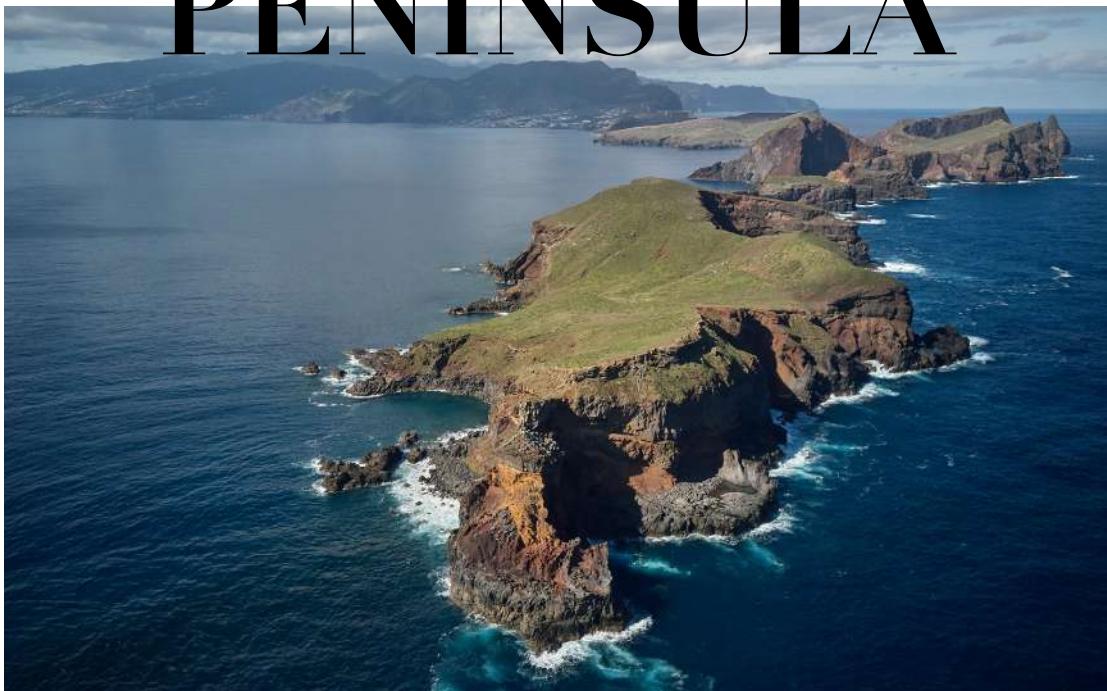
Treasures of the Land



Immerse in nature, discover local gems

Treasures of The Land

WILD PENINSULA



Stride out along the breathtaking São Lourenço Peninsula, a rugged basalt landscape off Madeira's south-eastern coast. You'll begin the adventure in Caniçal, walking along the undulating trail through scenery devoid of vegetation, a stark contrast to the island's Laurisilva forest and lush levadas. As you pass slivers of black-sand beaches and curious rock formations, discern other islands in the archipelago and note how huge waves batter the west flank of the peninsula while calmer waters lap the other side. By the path's end,

head down to the beach and take a dip in the clear sea. Afterwards, we'll drive you to the nearby Ponta do Rosto viewpoint to enjoy an energy replenishing spread of detox juices, granola bars, healthy wraps and fruits as you soak up the invigorating vistas.

The experience lasts around 5-6 hours and includes 3.5 hours of hiking. The drive from the hotel takes around 40 mins. Min 2 people. Please book at least 2 days in advance with our Guest Experience.

SUNRISE ABOVE THE CLOUDS



Step aboard a 4x4 jeep and let our driver take you to Pico do Arieiro. Up there, 1818m above sea level, nature's most breathtaking spectacle awaits: the sunrise. Above the clouds, watch rapt as shades of vermillion, gold and purple appear, revealing the stunning mountainscape in all its glory as the sun comes up. After this magical experience, travel back down the mountain where, now it's daylight, you'll notice the landscape clad in verdant vegetation, dewy moss and beautiful flowers. Stop in a picturesque setting, surrounded

by birdsong, to enjoy a lavish breakfast served by a private butler. Take your glass of champagne and raise a toast to life. The exhilarating adventure continues off-road into Madeira's hidden Royal Roads (Caminhos Reais), showing you more of the island's secret natural wonders.

Half-day excursion for min 2 people. Please book at least 2 days in advance with our Guest Experience.

DISCOVER THE ISLAND



Venture East: choose to explore the east of the island, on a magnificent guided excursion. Highlights could include Saint Lawrence Point, at the easternmost tip, where cliffs rise 180 metres above the Atlantic; Ribeiro Frio, where you can see the rare, endemic Laurissilva forest and walk along one of the island's oldest levadas, and Santana, a village known for its triangular shaped thatched houses. Venture West: if you decide to head west, follow

the sunny southern coast to reach Cabo Girão, the highest cliff in Europe and Paúl da Serra, a soaring plateau with a landscape similar to Scotland. Continue northwards to spot the natural saltwater swimming pools at Porto Moniz.

Half- or full-day tours available. Ask our Guest Experience for details. Please book at least 2 days in advance.

A photograph of a dense forest, likely a coniferous forest, with tall, thin trees. The trees are partially obscured by a thick mist or fog that hangs in the air, creating a sense of depth and mystery. The branches of the trees are bare, with some moss or lichen visible on the lower branches. The overall atmosphere is dark and moody.

FOREST ON THE SIDE OF PICO DO ARIEIRO

Treasures of The Land

JEEP TOURS

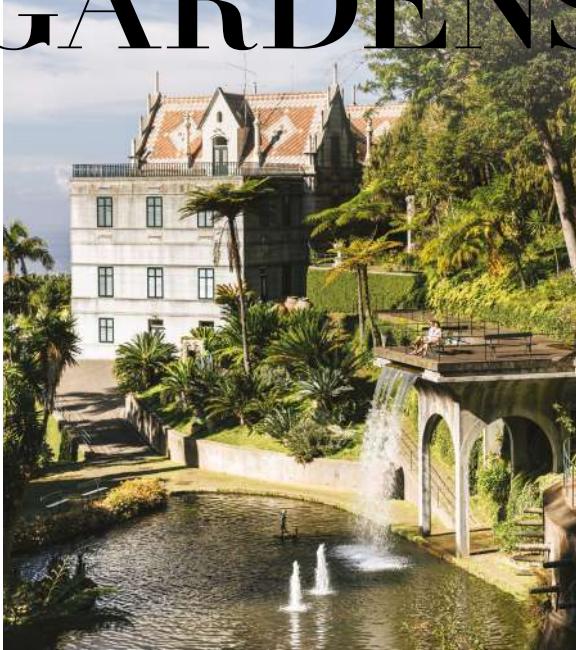


Jump aboard a 4x4 vehicle and explore the picturesque trails through Madeira's stunning mountains. The tours range from mild to wild, but all are scenic and exciting. Choose between two different private journeys, one heading eastwards, the other into the west.

Half- or full-day tours available. Ask our Guest Experience for details. Please book at least 2 days in advance.

Treasures of The Land

MADEIRA GARDENS



Immersing yourself in the island's flourishing green spaces, located on the hillsides and offering stunning views over Funchal Bay and the Atlantic Ocean.

Palheiro gardens

Visit Quinta do Palheiro estate, where the Count of Carvalhal began planting shrubs and trees in the early 19th century.

Open daily, 09:00-17:00.

Monte palace gardens

Occupying over 70,000 square metres, these tropical gardens are home to a huge exotic plant collection.

Admire a wealth of azaleas, heathers, exceptional trees and ferns. Spot swans and ducks in the central lake, as well as peacocks and chickens walking freely among visitors.

Open daily, 09:30-18:00.

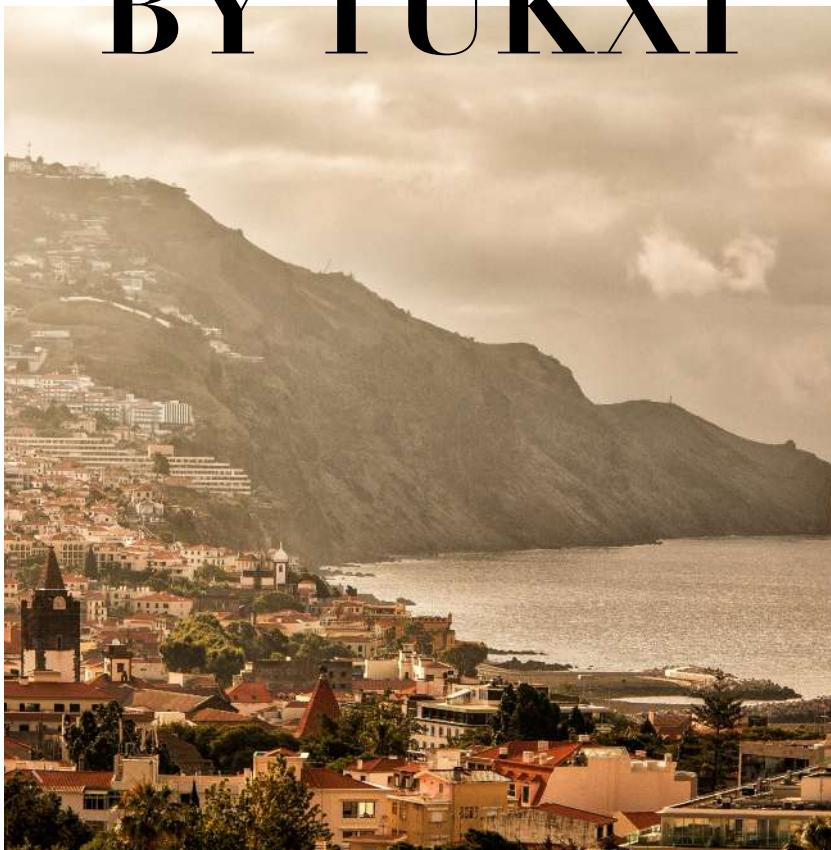
Madeira botanical gardens

Then to the Madeira Botanical Garden, a beautiful park built by the Reid family as part of their summer home. Boasting a wondrous collection of plants from all over the world, it's paradise for nature lovers.

Open daily, 09:00-18:00.

Treasures of The Land

FUNCHAL BY TUKXI



Discover a fun, innovative and eco-friendly way to explore Madeira's capital city. Buzz through the narrow, maze-like cobbled streets of Funchal's old town in an iconic, three-wheeled Ape Calessino - commonly referred to as a Tukxi on the island. Choose from the following

experiences: Tour of Funchal, Romantic Monte or Churchill's Itinerary.

Ask our Guest Experience for details. Please book one day in advance.

Treasures of The Land

HIKING IN MADEIRA



With dramatic cliffs, coastal trails and mountain paths, Madeira is known as a hiker's paradise. More than 3,000km of irrigation channels guide you through the most beautiful and unspoilt landscapes of the Island. Wind alongside these narrow levadas to find

hidden lookout points, inaccessible by car.

Choose your favourite route with the expert advice of our Guest Experience, taking into account your fitness, ability and safety. Half or full-day excursions available.

A wide-angle aerial photograph of a coastal landscape. The upper two-thirds of the image are dominated by a massive, steep mountain covered in a dense, dark green forest. The mountain's surface shows signs of erosion and rock exposure. At the base of the mountain, a small town with numerous houses is built along a coastal road. Below the town, the ocean is visible with its bright turquoise and white-capped waves crashing against the shore. The sky is bright and overexposed at the top.

LUSH LAURISSILVA FOREST

Treasures of The Land

GOLF COURSES



Madiera is a year-round golf destination par excellence. Tee off on Palheiro Golf's 18-hole, par 72 Championship course, which meanders through maritime pine and botanical woodland, offering dramatic mountain and ocean vistas all the way. Or enjoy a game on Santo da Serra Golf Club's 27-hole Championship course overlooking the bay of Machico, where the Portuguese explorers first landed. Dating from 1937, the course was redesigned in 1991 by famous

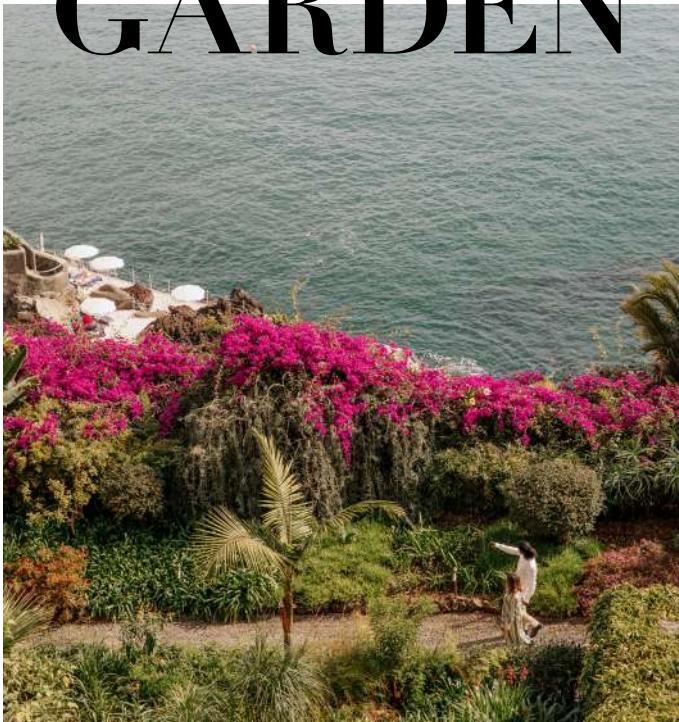
golf architect Robert Trent Jones Sr. The 3rd and 4th signature holes are unforgettable to any golfer who plays them.

Palheiro Golf can be reached in 20 minutes by car, and is open daily from 07:42 to 18:30.

Santo da Serra Golf Club can be reached in 30 minutes by car, and is open daily from 8:10 to 15:30.

Treasures of The Land

GUIDED TOUR OF THE GARDEN



Join our horticultural expert to explore our flourishing subtropical gardens, planted more than a century ago. Admire tree and flower specimens from all over the world, including lush palms, orchids, bird of paradise blooms and a rare jade vine.

Complimentary. Available Wednesdays and Fridays at 15:30. Ask our Guest Experience for more details. Spaces are limited, so please make sure to book.

Treasures of The Land

BOTANICAL ART WORKSHOP



Attend our complimentary workshop to create a beautiful floral artwork. Using hand-picked blooms from our gardens, as well as plants foraged from around the island, you'll learn the art of drying, pressing and preserving flowers before creating your own composition in shades of pink, purple and warm tones.

Explore your creativity to fashion something beautiful with your own hands – and take home a botanical memento of the Island of Eternal Spring.

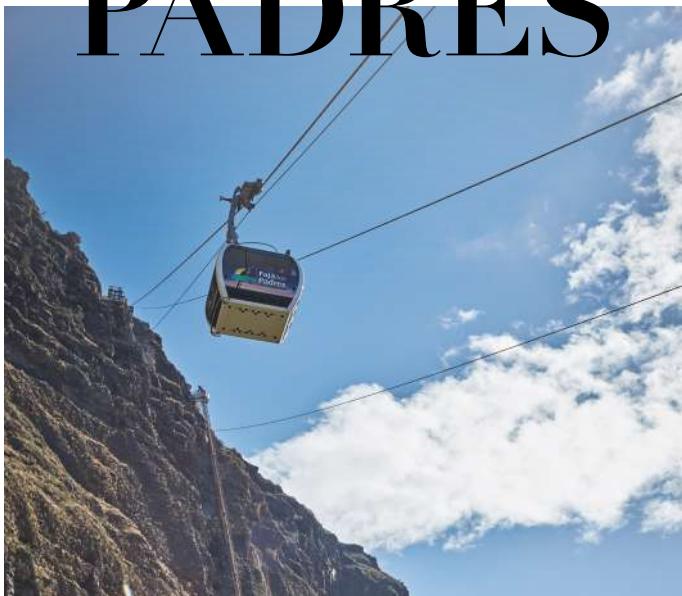
Complimentary. Available Saturdays at 11:00. Meet at the Front Desk. Booking essential as spaces are limited.

Wining and Dining



Discover authentic Portuguese flavours

THE MIRACLE OF FAJÃ DOS PADRES



Named after the Jesuit priests who first cultivated the spit of land, Fajã dos Padres is a lush paradise nestled on Madeira's south coast. Accessible only by cable car or sea, it's now owned by the Vilhena de Mendonça family, proud producers of plump organic vegetables, juicy fruits and restored Malvasia vines. The land is so fertile that tomatoes grow like weeds, and figs, avocados, mangoes and passionfruit can be seen in abundance. The vineyards produce famous malmsey

wine; locals claim the saltiness of the air actually makes the grapes sweeter. Enjoy an exclusive guided tour of the organic farm, a luscious wine tasting in the cellar and lunch in the restaurant, where you can savour Madeiran dishes featuring vegetables from the farm and fish from the ocean right before you.

Half-day excursion for min 2 people. Please book at least 2 days in advance with our Guest Experience.

Wining and Dining

ONE-DAY MADEIRA WINE TOUR



Explore the lush and exotic winegrowing regions of Madeira. Discover the legendary sweet, fortified wine as well as a variety of new styles produced in small terraced plots and aged in timeless cellars. Tour the vineyards and cellars where famous Madeira Wine is produced, and visit wineries to taste some of the younger whites, rosés and reds. Learn about Madeira's

unique terroir and extraordinary production techniques, honed over 500 years as you travel the island, from south coast to north, visiting places such as Câmara de Lobos, São Vicente, Seixal and Porto Moniz.

Guests can book a private excursion. Please book at least 2 days in advance. Ask our Guest Experience for details.



OUR ICONIC AFTERNOON TEA TERRACE

Wining and Dining

PICNIC UNDER THE PALMS

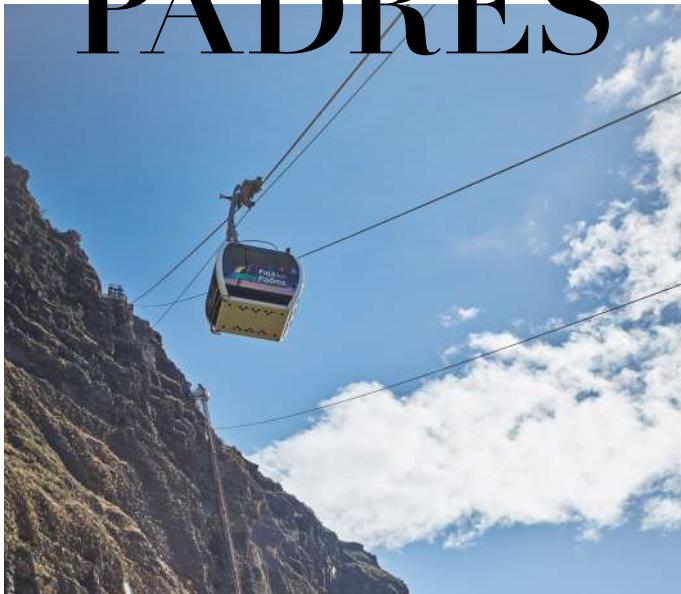


What could be a more magical way to spice up your day than a sun-splashed gourmet picnic with close friends and family? This indulgent alfresco experience is no ordinary picnic. Designed by our expert chefs, it melds enticing Madeiran specialities with fine-dining flair. With the Atlantic Ocean as a beautiful backdrop, you are invited to kick off your

shoes, relax beneath the rustling palm trees of the hotel's lush gardens and linger over irresistible local delicacies.

This activity must be booked at least 2 days in advance. Available for up to 10 people. Ask our Guest Experience for details.

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Half-day excursion for min 2 people. Please book at least 2 days in advance with our Guest Experience.

Wining and Dining

FAUNA & FLORA DELIGHT



For an intimate, unforgettable gathering, a sublime feast overlooking the wild Atlantic awaits! Enjoy this some sensational outdoor dining to exhilarate all the senses. Take a seat at an elegantly laid table, arranged especially for you on our panoramic Rooftop Terrace, and prepare for a palate-thrilling experience with the ocean shimmering at your feet. Our chef has designed a mouthwatering menu, together with a plant-based alternative, that highlights the island's authentic

flavours and pays homage to Madeira. It's a gastronomic treat that will stay in the hearts and minds forever, an irresistible reminder of magnificent Madeiran celebration.

Please book at least two days in advance. Available for up to 20 people. Ask our Guest Experience for details.

GRANDMA PIEDADE'S CULINARY SECRETS



Let us introduce you to Eugénia. Everyone knows she has a deep passion for Madeiran traditions, especially food. Even as a small child, she followed her mother around the kitchen, gazing in enchantment at the delicacies being prepared for the family meals. As an adult, Eugénia has held onto this feeling of wonderment and shared it with her own family. Now, she wants to share it with you. During this experience, she will revive recipes that were highlights the once part of

the local diet but are less common today. She is one of a select band of people who seeks to keep the memories and flavours of past times alive. For foodies, this is an unmissable opportunity to glean the rich secrets of Madeiran gastronomy.

Experience lasts around 5-6 hours. The drive from the hotel takes around 45 mins. Min 2 people. Please book at least 2 days in advance at the Front Desk.

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