



BELMOND

Data Retention Policy

Updated 31 May 2019

| | Personal Data Type | Retention Period |
|---------------------|---|--|
| Guest Personal Data | Payment information (including credit card details) | 2 years |
| | All other guest personal data | 7 years* after last engagement** with Belmond * if the guest's last engagement with Belmond was before 1 May 2016 ("CRM Implementation Date"), the data retention period applicable to Belmond central reservation, property management and customer relationship management systems is 7 years from the CRM Implementation Date. ** "engagement" means opening a Belmond marketing email, visiting a Belmond property, booking (or otherwise making an enquiry about) a visit to a Belmond property |
| CCTV | Video surveillance at Belmond properties for crime prevention and to protect Belmond guests and employees | 30 days |